

 bask bear coffee presents


# THE YOUNG KANCILS



MAKE IT YOUNG,  
MAKE IT FOR MALAYSIA.

ORGANIZED BY



 **bask bear** coffee presents  
**THE YOUNG KANCILS**

Welcome young dreamers, believers, innovators, anarchists, freaks, geeks or whatever it is they're calling us these days.

This year's highly caffeinated 48 hour challenge sponsored by Malaysia's very own Bask Bear Coffee could take you places.

Specifically...to Las Vegas, baby!

Where you would be representing Malaysia for the London International Awards as a LIAison.


But before you fly away and make it big out there, we invite you to make it in Malaysia by making it FOR Malaysia.

Take this challenge as a hall pass to be the unhinged creatives you truly are.

Good luck and we can't wait for you to surprise us.



KANCIL AWARDS

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**SOME IMPORTANT DETAILS  
TO TAKE NOTE OF..**

### **YOUR PARTY**

**Up to 3 teammates per team.**

(2 creatives, 1 teammate from any other department & discipline)  
Each agency can enter a maximum of 3 teams.

### **WHAT IS A YOUNG KANCIL?**

It means you're 30 years old or below as of 24th Nov 2023.  
However, previous winners cannot participate.

### **WHAT ARE THE PRIZES?**

#### **WINNER\*:**

Creative LIAsions 2024 onsite program in Las Vegas x 1  
Adfest for Young Lotus 2024 in Pattaya x 2

#### **RUNNER UP:**

Creative LIAsions 2024 Virtual Coaching Program x 3

**Young Kancils is open to all 4As Agency members only.  
Only 20 teams will be accepted on a first come, first served basis.**

**Email your registration to [godfrey@macomm.com.my](mailto:godfrey@macomm.com.my)**

\*There is only one seat available to Las Vegas, even for the winning team. The other teammates will still get to participate in Adfest for Young Lotus in Pattaya. We leave the decision of who goes where to the winning team.

### **BRIEFING & KICKOFF**

MONDAY, 20th NOVEMBER 2023

9:00 AM | Briefing

10:00 AM | 48 Hour Kickoff

Location: One World Hotel, First Avenue, Bandar Utama City Centre.

### **PRESENTATION**

WEDNESDAY, 22nd NOVEMBER 2023, 9:00 AM

15 minutes per team - 10 minutes presentation / 5 minutes Q&A

Location: One World Hotel, First Avenue, Bandar Utama City Centre.

### **ENTRY FEE**

RM 600 per team. Maximum 3 teammates per team.



KANCIL AWARDS

# ENTRY FORM

## AGENCY

Agency Name:  
Contact Person Email:  
Contact Person Number:

## TEAM NAME

## TEAMMATE 1

Age:  
Name:  
Email:  
Contact Number:  
Date of Birth:

## TEAMMATE 2

Age:  
Name:  
Email:  
Contact Number:  
Date of Birth:

## TEAMMATE 3

Age:  
Name:  
Email:  
Contact Number:  
Date of Birth:

Payment to be made by **15 November 2023**.  
For interim payment, only a Purchase Order is accepted.  
Payment terms is **seven (7) days** from the date of our quotation.  
Non-negotiable. If full payment is not received by then, your slot  
will be released to the next in line on the waiting list.

Account Name:  
**The Association of Accredited Advertising Agents Malaysia**  
Bank Name: **UOB (Malaysia) Bhd**  
Account Number: **260-302-993-5**

For registration please contact [godfrey@macomm.com.my](mailto:godfrey@macomm.com.my)

