

# KANCIL CREATIVE FESTIVAL CONFERENCE 2023:

## MAKE IT FOR MALAYSIA

(HRDC: 10001356467)



Welcome to the Kancil Creative Conference, part of The Kancil Festival of Creativity, an inspiring celebration of unapologetically Malaysian creativity. Get ready for a day that promises to ignite your creative spirit and inspire you with an exchange of knowledge.

**Date:**  
**24 Nov 2023 (Fri)**

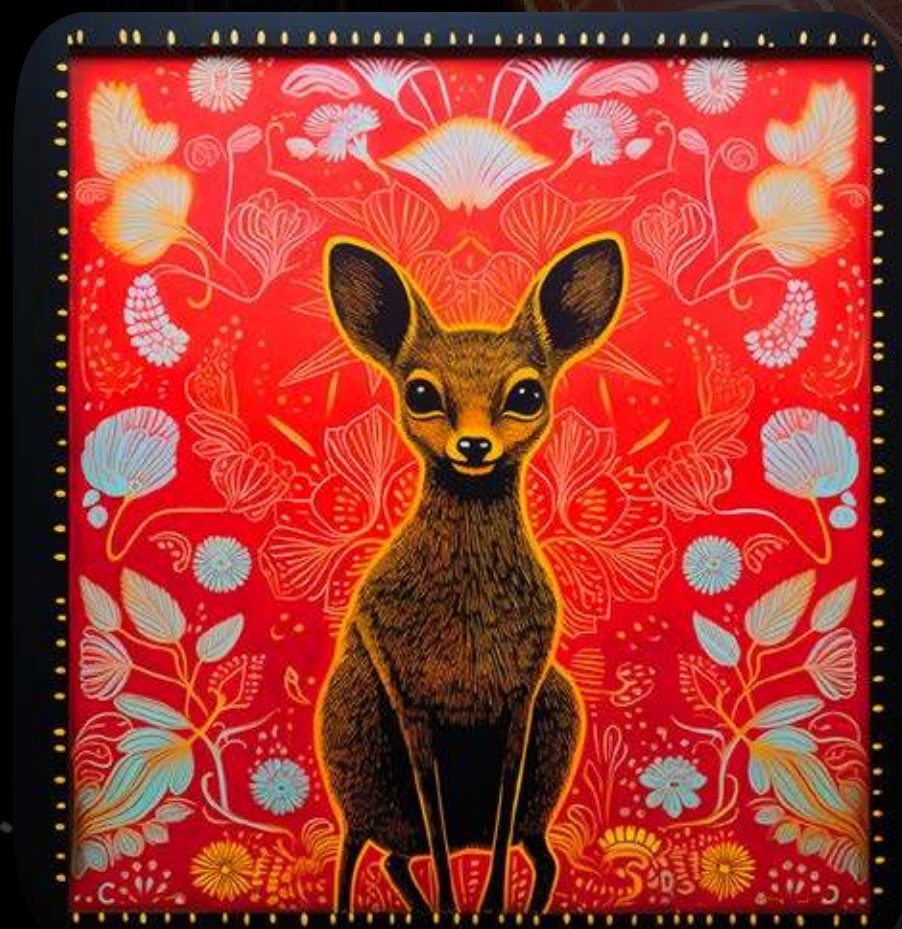
**Time:**  
**8:30 a.m. – 6.00 p.m.**  
(Followed by the prestigious Kancil Awards)

**Venue:**  
**Ex8, Subang Jaya**

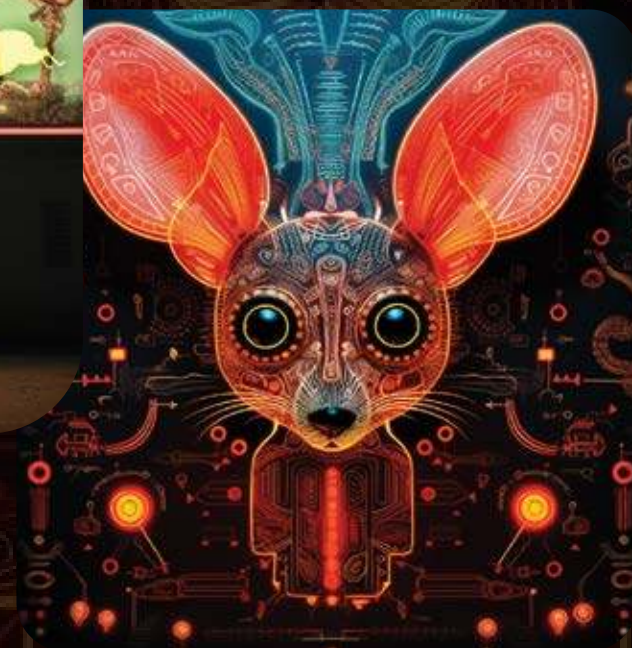
 [Click for directions](#)







# MAKE IT FOR MALAYSIA



This year, we're proud to present our theme: **"MAKE IT FOR MALAYSIA."** It's a nod to the incredible talent that has put Malaysia on the global creative map with work that's authentically Malaysian. Join us as we dive deep into the minds of Malaysian creative luminaries making it big on the international stage, including creative icons **Gigi Lee, Daniel Kee** and **Tiara Jacquelina**, award-winning filmmaker Jared Lee, Commonwealth Games gold medallist Sarina Sundara Rajah, serial entrepreneur Bryan Loo and placemaking champion Zeen Chang . Plus, get inspired by international icons like **Thomas Kim, Ang Sheng Jin** and **Ohm Dissara** who continue to shape creative culture in their own countries.



# HERE'S WHAT YOU CAN EXPECT:

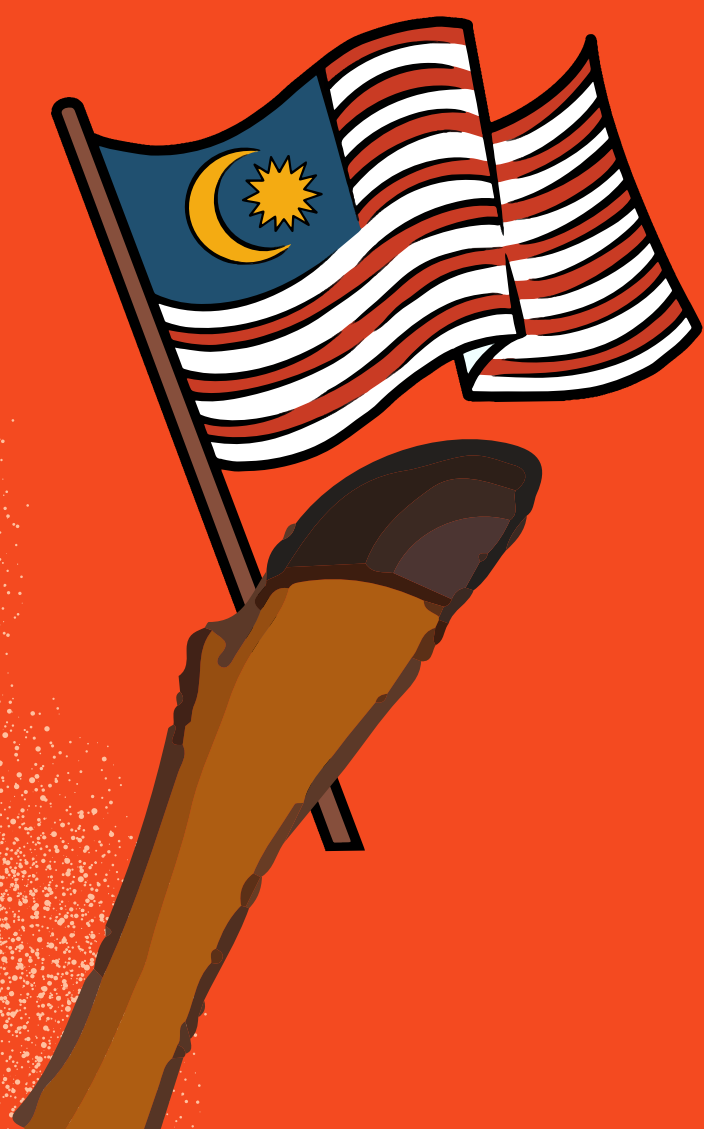
-  Engaging talks by local and international creative luminaries.
-  Hands-on workshops designed to inspire you to make it for Malaysia
-  Lively panels discussing trends from our best work from this generation and the next
-  Exhibitions showcasing some of the best creative work from the past year
-  A platform to network and exchange ideas with creative minds from various industries.
-  The grand finale: the KANCIL AWARDS, where we celebrate the finest work in Malaysia's advertising industry.

Whether you're a seasoned creative icon, an up-and-coming star, or a budding creative student, this day is all about you. Join us for a journey of learning, inspiration, and the exchange of ideas that will fuel your creative fire.

Don't miss out on this incredible opportunity to be a part of something special.

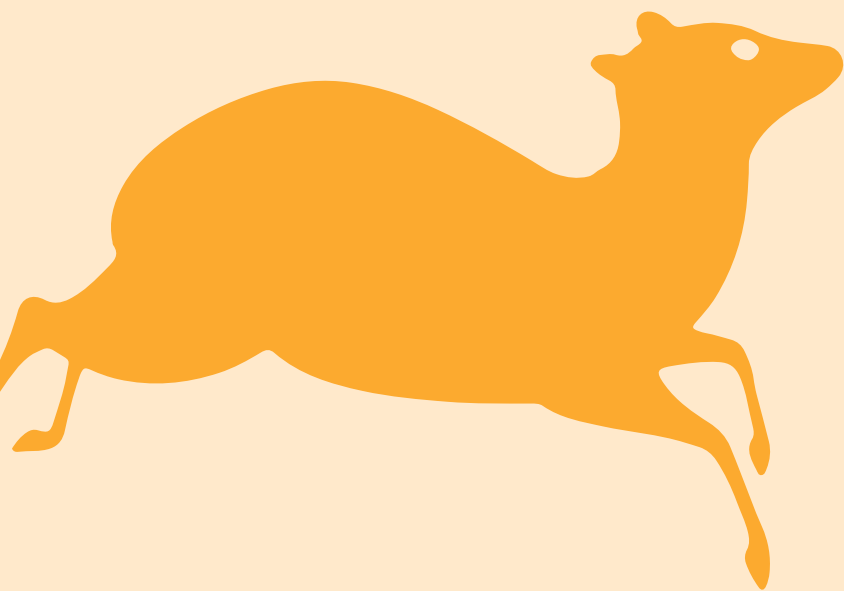
Let's **MAKE IT FOR MALAYSIA**, together!

Book your spot now and secure your place in this creative revolution. See you there!



# KANCIL FESTIVAL 2023

## TICKET DETAILS



Item	4As members	Non 4As members	Students
<b>Festival</b> (Includes Award Night)	<b>RM500*</b>	<b>RM800*</b>	<b>RM100*</b>
<b>Award Night Only</b>	<b>RM200</b>	<b>RM250</b>	

*\*Price is excluding 6% SST*

BUY FESTIVAL  
+  
AWARD NIGHT TICKETS

BUY AWARD  
NIGHT TICKETS





# THE PROGRAMME

Time	Main Hall Programmes	Screening Room Programmes
8:30 a.m.	Participants Arrive	
9:15 a.m.	Welcome Address by Ryusake Oda, Acting President of 4As Malaysia	
9:30 a.m.	If You Can Make It Here... with Daniel Kee and Ang Sheng Jin	Sick Six New Directors' Challenge Screening
10:15 a.m.	Make It for Yourself with Gigi Lee, hosted by Edward Ong	
11:00 a.m.	AI-Deating a Better Creative Industry with Ohm Dissara Udomdej	Workshop:  Tell stories for Malaysia with Jared Lee
11:15 a.m.	Brand Activism with Thomas Hongtack Kim	
12:30 p.m.	Lunch	
1:30 p.m.	Storytelling Made for Malaysia with Jared Lee	Workshop:  Crafting a Greener Future for Advertising with Hardesh Singh
2:15 p.m.	Forum Panel: Jury Presidents' Fireside Chat	
3:45 p.m.	Building Brands Made in Malaysia, Raised for the World with Bryan Loo	Forum Panel: Sick Six New Directors' Challenge (Sponsored by Maxis)
4:30 p.m.	Forum Panel: Make it Inclusive for Malaysia with Zeen Chang, Sarina Sundara Rajah and Tiara Jacquelina (moderated by Yasmin Yusuff)	Workshop:  Hands on with AI-Deate with Ohm Dissara Udomdej
5:15 p.m.	Forum Panel: Young Kancils Challenge (Sponsored by Bask Bear)	
6:00 p.m.	Wrap-up / Kancil Awards 2023	



# PROGRAMME TOPICS

## TALKS



### If You Can Make it Here...

*Speakers: Daniel Kee & Ang Sheng Jin, Co-ECDs of MullenLowe Singapore*

In the first half of the keynote, proud Malaysian export Daniel Kee looks to the past to talk about how his time in Malaysia has shaped him even now as one of the top ECDs in Singapore who's consistently making it on the global awards stage. In the second half, Daniel and his partner Ang Sheng Jin looks to the future: they share their most important recipe for success: inspiring the next generation to make it (and how it ultimately pays off for all of us).



### Brand Activism

*Speaker: Thomas Hong-tack Kim, CCO of Paulus | The One Club International Board Director*

Until now, the definition of a power brand was a brand with good quality, good price, and good design. The brand had no reason to take a stance on any social and political issues – it was Brand Neutral. As global environmental issues have become more serious, the importance of sustainable brands has risen to the surface. Furthermore, brands can no longer take a neutral stance on social issues.

'Brand Activism' is a concept that has gained relevance in this context. Brand activism refers to a strategic approach where companies and brands align themselves with social or political causes to support or promote a particular set of values, principles, or issues. It involves companies taking a public stance on various social, environmental, or political topics and actively engaging in efforts to create positive change.

As a result, brands are now playing a key role in driving social movements, making them social influencers and the centerpiece of corporate CSR efforts.



### Make It for Yourself

*With Gigi Lee, Founder and Creative Consultant of Klinik Gigi  
Hosted by: Edward Ong, Founder and Creative Director, Borderless*

Gigi talks about her life and career, things picked up along the way, projects she's worked on, projects she wished she did, and some she wished she didn't. She'll also talk about her passion for raising the next generation and the trials of living with one.

### Storytelling Made for Malaysia

*Speaker: Jared Lee, CEO & Founder of Grim Film*

Jared and his team at Grim Film have gone on to produce work that has not only won eyeballs and stopped thumbs online, but also won awards in the international awards circuit: often with little resources. In a talk that invites attendees to look at creativity and storytelling outside of advertising, Jared shares how despite having little resources, by drawing on the talents and culture of Malaysia, you can still tell beautiful (and award-winning) stories.



### AI-Deating a Better Creative Industry

*Speaker: Ohm Dissara Udomdej, Founder/CEO of Yell Advertising*

The industry is abuzz with how Artificial Intelligence is disrupting creativity, with questions on if AI is slated to replace human creatives. Ohm Dissara, whose company created the generative AI tool AI-Deate, has a more human reason for building his tool: he witnessed friends in Thai advertising suffer from overwork, and instead of watching silently, he created a platform designed to cut down creative tasks, adding humane quality of life instead of replacing humans.

He hopes his story will inspire the Malaysian community to embrace the best tools not just to do better work, but to build a better industry and community.



### Building Brands Made in Malaysia, Raised for the World

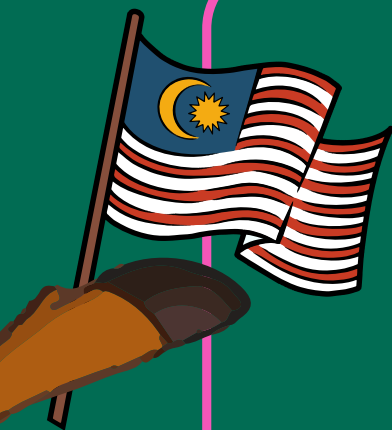
*Speaker: Bryan Loo, Founder and CEO of Loob Holdings*

The charismatic Perlis-born founder of Loob Holdings had his first taste of entrepreneurship at the age of 7, where he drew comic books and rented them out at 50 cents per reading. Fast forward to today, and Bryan has built Southeast Asia's largest lifestyle beverage company, with brands like Tealive, Bast Bear coffee, Sodaxpress, Wonderbrew Kombucha, Tearush under its portfolio. His other stable includes, Gindaco, Croissant Taiyaki, Tako Hangat, Define:food, Define:burgers, Just Pasta, Sodaxpress, Yun Xiang Guo and Yun Bridge Noodle.

Bryan shares his philosophy from a brand owner and marketer's perspective, on how by looking outside of the box (LOOB), one can build brands that not only dominate, but also reinvent categories.







## WORKSHOPS



### Tell Stories for Malaysia

*Speaker: Jared Lee, CEO & Founder of Grim Film*

Step outside of advertising into the world of content creation, as award-winning filmmaker Jared Lee gives you an intimate look at how he tells stories inspired by the people and culture of Malaysia, as you build a made-for-Malaysia story under his guidance.

### Crafting a Greener Future in Advertising – A Workshop for Industry Professionals

*Speaker: Hardeh Singh, Managing Partner of Bawatana and Editor of Sustainability Matters*

In a world increasingly attuned to environmental concerns, advertising professionals play a crucial role in shaping the narrative of sustainability. Join us for this workshop designed to guide you on the journey of aligning your clients with sustainable practices.

Explore innovative strategies and practical approaches to integrate sustainability seamlessly into your clients' campaigns. Our expert speakers will share invaluable insights on how advertising professionals can lead the way in promoting eco-friendly messaging, sustainable product positioning, and responsible brand communication.

Learn how to leverage your creative expertise to not only captivate audiences but also position your clients as champions of sustainability. From case studies to actionable tips, this workshop is your gateway to becoming a catalyst for positive change within the advertising industry.

Elevate your role as an advertising professional by making a lasting impact on both your clients and the world.



### Hands on With AI-Deate

*Speaker: Ohm Dissara Udomdej, Founder/CEO of Yell Advertising*

Ohm Dissara and his team built the generative AI tool AI-Deate to help creatives speed up their workflow, empowering them with more time for better ideas and a better quality of life. In this interactive workshop, participants will have a chance to learn more about AI-Deate and its different features, including on-brand visual mock-ups as well as text-to-storyboard tools.

Through the workshop, participants not only learn about AI-Deate, but also learn how to make the most out of Generative AI tools, in order to become an AI-empowered advertising professional.



### Jury Presidents' Fireside Chat

*Moderator: Graham Drew, CCO of Grey Malaysia & Singapore and Jury Chairperson, Kancil Awards*

Top international creative luminaries Valerie Madon, APAC Chief Creative Officer, McCann; Sling Ng, Film Director of Directors Think Tank; Asawin Bear Phanichwatana, CCO Creative Juice Thailand; Firrdaus Yusof, Head of Creative, Forsman & Bodenfors; and Kelvin Leong, Executive Creative Director of Jones Knowles Ritchie Shanghai share their perspective on the interesting trends that emerged from the best work at the Kancil Awards, as well as an outsiders' perspective on how we could thrive as an industry.

### A Chat on Our Young Kancils

*Moderator: Chan Woeihern, Head of Creative APAC of VaynerMedia and Deputy Jury Chairperson of the Kancil Awards*

The Young Kancils challenges teams of creatives under 30 to create an engaging campaign for homegrown brand Bask Bear. The judges of the competition share their perspectives on what stood out from the work, as well as their advice for rising star creatives.



### Sick Six New Directors' Challenge

*Moderator: Iska Hashim, ECD of Leo Burnett Malaysia and Chair, Sick Six New Directors' Challenge*

The Sick Six New Directors' Challenge is a competition and mentorship programme that pairs six new storytellers with six top film production studios to create six films inspired by Malaysia. Join the lively discussion as top Malaysian film directors, senior marketers from Maxis and up-and-coming share their perspectives on what stood out from the work created by the new directors, and their advice for other emerging storytellers.



### Make it Inclusive for Malaysia

*Moderator: Yasmin Yusuff*

*On the Panel:*

*Sarina Sundara Rajah, Founding Principal of Sarina Rhythmic Gymnastics Club (SRGC)  
Zeen Chang, Managing Partner of Bai Chuan Management  
Tiara Jacqueline, Founder of Enfiniti Creative Universe*

Embracing diversity, equity and inclusion doesn't just make for a good HR KPI; in our business of communicating by people, to people, diversity has the power to supercharge Malaysian creativity. Join us in this lively discussion moderated by Yasmin Yusuff, as leaders creativity discuss how they represent DEI through their brand and businesses.





# SPEAKERS



**Daniel Kee**  
**Co-ECD of MullenLowe Singapore**

Daniel began his career as a systems consultant and multimedia developer, working on projects that took him from Bangkok to Ankara. And then he traded code for copy.

Since then he's worked on everything from finance to FMCG, retail to automotive. He's grown brands like HSBC, Ford, Shell, Nestlé, Abbott, SingTel, Celcom, Nokia, Blackberry, Seagate, Carlsberg and Coca-Cola. Today he's the Creative Director on global account Clear shampoo (Unilever) and regional lead on 100PLUS (F&N). His work reaches over 80 countries worldwide.

To date, his creative efforts have collected over 70 international, regional and local creative awards including Cannes, Clios and D&AD. He brought Malaysia its first AdFest Best of Show just one year after he represented the country as Young Lotus. With MullenLowe Singapore, he's followed with a Spikes Asia Grand Prix and two Best of Categories at the Creative Circle Awards, helping a client to Advertiser of the Year in 2015.



**Ang Sheng Jin**  
**Co-ECD of MullenLowe Singapore**

Sheng Jin has honed his skills as an art director in Singapore renowned agencies such as 10AM Communications, JWT, McCann Erickson, Grey, and now MullenLowe, where he is Creative Director.

He was named the Best New Art Director in 2005 Singapore Creative Circle Awards. In the same award, he also won multiple Best of Categories, including Print in 2012 & 2015, Outdoor in 2015 and Radio in 2013. His meticulous craft also gained him a Grand Prix recognition in Print/Poster Craft in the Spikes Asia 2015. A lot of his work has graced the pages of D&AD, Clio, and Communication Arts. He has won Gold and other metals in the OneShow, New York Art Directors Club, EPICA, Young Guns and AdFest.

Sheng Jin has also bagged multiple Cannes Lions, including three coveted Cannes Gold Lions – two of which are Singapore's first gold in the Promo and Design category.

When Sheng Jin is not busy at work, he can be found at his alma mater giving lectures and sharing invaluable tips with advertising students.



**Gigi Lee**  
**Founder and Creative Consultant, Klinik Gigi**

Gigi is owner/operator of Klinik Gigi (Gigi means teeth in Malay; Klinik Gigi means Dentist's/Gigi's Clinic). No, she's not about to put her hands into the mouths of strangers. What she does is develop campaigns with bite, and create work that makes people smile.

She was previously CCO of TBWA, and before that, ECD of Y&R Malaysia. With 30+ years in advertising, Gigi has operated on clients like Tiger Beer, Guinness, Kraft, Nestle, P&G, Toyota, Lexus, Colgate, Campbell's, KFC, Pizza Hut, Abbott, U Mobile, Television networks and more, picking up a row of awards along the way.

Drills include Best of Show and Agency of the Year at the Kancils. Grands Prix, Yellow Pencil, Gold Lions and Colours at regional and international shows. Honours at Effies, MEA, Youtube and Kancils. Work at Germany's M&K Museum's permanent collection, and more.

Gigi is currently on vacation, either shopping or enjoying the sea breeze. Probably both. If you have teething issues, you may want to leave a message with Klinik Gigi. No walk-ins. Appointments only.







## Edward Ong

### Founder and Creative Director, Borderless

Edward is a Creative Strategist/ Creative Director who works with client's inhouse teams.

He also trains copywriters (more at [LevelUpProfessionalTraining.com](https://LevelUpProfessionalTraining.com)), and occasionally takes credits for ideas generated during his workshops (Find them at [IdeasAreBorderless.com](https://IdeasAreBorderless.com)).

He is writing this on a weekend because he agreed to host a Kancil talk without thinking it through and after asking for more time, was told that the Kancil Festival is not 'postpone-able'.

Why doesn't he use a pre-written bio? Ed doesn't like anything he wrote previously. Why is Ed writing about himself in the third person? In an industry that celebrates innovation and originality, some things don't change.

Ed is a consummate professional and has re-written this bio numerous times while ignoring calls and texts to send the copy out for printing. Good work takes time. Plus, it's not as if somebody is going to break in and sna



## Ohm Dissara Udomdej

### CEO & Creative Founder, Yell Advertising

Dissara Udomdej is a well-respected professional with nearly 20 years of invaluable experience in the advertising industry. Throughout his career, Dissara has played many roles as a judge, speaker, and mentor, both locally and internationally, showing how deeply he cares about helping the industry grow and innovate.

Dissara founded Yell Advertising, the first Thai agency network. He pushed Yell Advertising to expand into the ASEAN region. Setting up Yell International in Singapore and expanding the ASEAN regional network to include China, Vietnam, Malaysia, and Indonesia.

Overall, Dissara's legacy is one of leadership and dedication to the growth of the advertising industry. His many contributions as an educator, leader, and visionary have left an indelible mark on the local and global advertising landscapes.

In his quest to help liberate advertising creatives from the industry's hustle and overwork culture, Dissara led Yell in its efforts to launch a generative AI platform called AI-DEATE LAB, set to revolutionize the advertising industry by streamlining the creative process and boosting efficiency and productivity. AI-DEATE LAB reduces the time required for the most critical stage of the creative process – ideation – freeing up creatives to focus on generating more ideas.



## Thomas Hongtack Kim

### Founder and Creative Solutionist of 2kg Creative Solution Lab Chief Creative Officer of Paulus, Seoul

Thomas Hongtack Kim is a Creative Solutionist and founder of '2kg Creative Solution Lab'. He has marked the start of 2022 by embarking on a new journey at 'RE-BE', a Meta Creative Collective, with his business partner, Kyungsin Pablo Kim.

'RE-BE' creates sustainable meta platforms on which corporations, NGOs, and NPOs can engage with their audience in new and exciting 'meta' ways. 'RE-BE' has already launched 'Re-Be World', a metaverse focused on real-world change, which has environmental sustainability and carbon neutrality among its foundational principles. Before this, he has worked at Cheil Worldwide as the Creative Innovation Group's Executive Creative Director. Having worked in Korea, New York, and Beijing, Thomas has dealt with a wide array of clients including Samsung Mobile.

Alongside launching ad campaigns, Thomas specializes in architecting digital, social, and CSR platforms to create practical solutions. In recent years, he has focused on issues of global concern such as 'environment', 'equality for gender and education', 'hunger and poverty', with the specific objective of helping to create blockchain-based solutions. This focus has resulted in him working with UN agencies, NGOs, governments, universities, and blockchain companies.

He has received numerous international advertising awards at festivals such as Cannes Lions, One Show, D&AD, New York Festival, LIA, Adfest, Spikes Asia, Webby Awards, IF Design Awards, among others.

He also participated as a member of the jury for Cannes Chimera, One Show, One Show Asia, LIA, New York Festival, Adfest, Spikes Asia, Digital Media Awards, and local 4A Award Shows in Malaysia, Taiwan, Philippines, and Indonesia. He has delivered keynote speeches at Cannes Lions, One Show, Anuncio Madrid, Adfest, Spikes Asia, Google Taiwan, Yahoo Hong Kong, Blizzard, and TED X.

In 2012, Thomas was selected as the 'Creator of the Year' for his creative excellence by Campaign Asia-Pacific. He was the only Asian to be ranked among the Top 10 Executive Creative Directors worldwide in the Directory Big Won Rankings 2013. He is the recipient of the Presidential Citation for Significant Contribution to Korea Advertising Industry. As a Visiting Professor at Yonsei University and one of the curators of the Global Art Festival, he does everything he can to share creative culture with people.



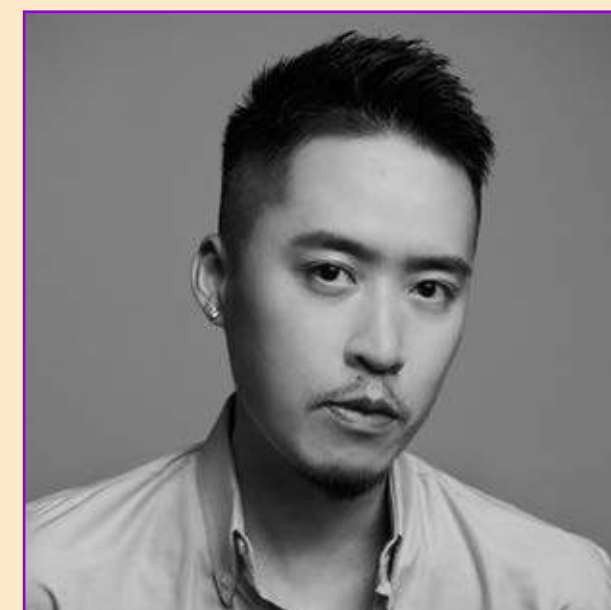


## Hardesh Singh

### Managing Partner of Bawatana Editor of Sustainability Matters

Hardesh is the Managing Partner at Bawatana, an early-stage investor in Malaysian startups. He is also the editor of Sustainability Matters, a sustainability and ESG-focused channel published by Digital News Asia. He bridges these two disciplines by investing in startups that will be well-placed to deliver on the promise of a sustainable future.

Hardesh holds a Master in Sustainable Development Management from the Jeffrey Sachs Centre on Sustainable Development where he is currently pursuing his PhD.



## Bryan Loo

### Founder and CEO of Loob Holdings

Bryan Loo, the award-winning entrepreneur best known for making Tealive the top lifestyle tea brand in South-east Asia, wants to bring joy to people’s lives through tea, modernise tea-drinking culture and make it the “New Coffee”.

Envisioning Tealive as a brand that’s “Born in Malaysia, Raised for The World”, Bryan quickly scaled up to almost 1,000 outlets serving 5.5 million consumers each month in 10 countries – Malaysia, the Philippines, Vietnam, Myanmar, United Kingdom, Canada, Cambodia, Australia, Brunei and Mauritius. The Tealive apps has reached two million downloads in Malaysia with 700,000 customers using it regularly.

Guided by his life-long belief to “Think Big, Start Small, Scale Fast”, Bryan today dominates the premium quick-service and fast casual restaurant scene in Malaysia. He founded and led Loob Holding Sdn Bhd to be among the largest F&B companies in Malaysia with a team of almost 3,000 young passionate tea-lovers whom he affectionately calls “Loobies”.

Trained in bio-technology at Monash University in Melbourne, Australia, Bryan found medical sales not his cup of tea. After two years, he yielded to his calling in F&B and the rest is bubble tea history. Besides Tealive, his stable includes Bask Bear Coffee, Tearush, WonderBrew Kombucha, Gindaco, Croissant Taiyaki, Tako Hangat, Define:food, Define:burgers, Just Pasta, Sodaxpress, Yun Xiang Guo and Yun Bridge Noodle.

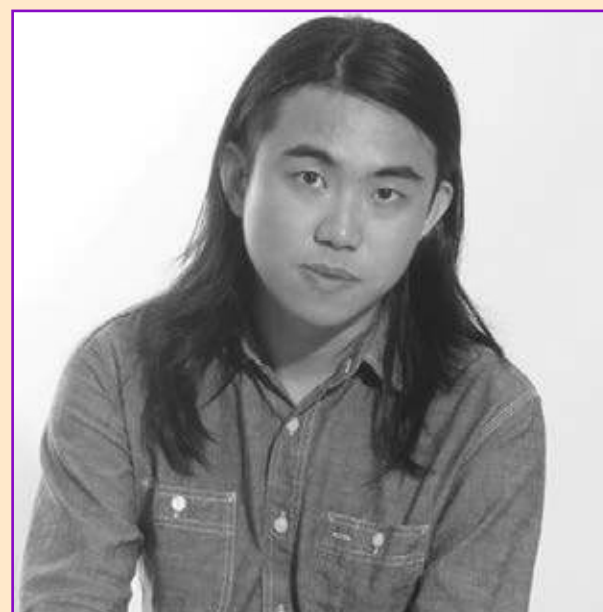
True to form, Bryan and Loobies have grown Bask Bear Coffee in three short years to be one of the largest coffee brands in Malaysia today with over 100 physical and 120 virtual outlets.

## Jared Lee

### CEO & Founder of Grim Film

Jared has grown Grim Film from a YouTube channel producing short films, comedy sketches, and travelogues into a full-fledged production house. Now, Grim Film creates both original contents as well as branded content for corporate and commercial clients, in addition to providing animation and VFX services.

Grim Film continues to evolve with the support of its current team and has surpassed 150,000 subscribers on YouTube with over 36 million views to date from audiences In Malaysia, Philippines, Singapore, the United States and beyond, while winning multiple awards in the process, including most recently at the San Diego Comic-Con (SDCC) Film Festival (the first Malaysian to do so) . And it all started with the love of transforming imagination into a film.







## **Tiara Jacquelina**

### **Founder of Enfiniti Creative Universe**

Puan Sri Tiara Jacquelina is a multi-hyphenate Malaysian artist who has graced the stage, silver screen and TV, and is an award-winning producer and director as well as a successful entrepreneur.

Tiara made her debut as an actress in the late '80s, winning her first Best Actress nod at the 1995 Malaysian Film Festival, Malaysia's equivalent of the Academy Awards, for her role in Ringgit Kasorrga. She shot to fame with her leading role in the Malaysian epic Puteri Gunung Ledang, which was the first Malaysian film to be shortlisted for Best Foreign Language Film at the Academy Awards and to premiere at the Venice Film Festival. She later staged it as a musical, which helped her launch a successful theatre career, notably as an award-winning producer. In 2018, she made her directorial debut with OlaBola: The Musical, an adaptation of the movie about the Malaysian national football team's historic journey to the 1980 Summer Olympics.

To cultivate the performing arts scene, Tiara established Enfiniti Academy, which specialises in theatre training, stage production and more. Aside from her artistic efforts, she is also the founder of the popular Tiarasa Escapes, a luxury glamping resort in Janda Baik near Kuala Lumpur. Her company Enfiniti (M) Sdn Bhd has also ventured into mobile gaming, and created its own online video-streaming platform offering musicals, theatre performances and concerts.



## **Zeen Chang**

### **Co-founder of Kwai Chai Hong**

Drawing from her rich history in marketing and advertising, Zeen Chang is managing partner of Bai Chuan Management. A few years ago, Zeen and her partners launched Project Kwai Chai Hong, a passion project that breathed new life into KL Chinatown. The project features 10 restored shophouses (including hidden bar Concubine KL) as well as a laneway tucked between Jalan Petaling and Lorong Panggung.

Kwai Chai Hong invites visitors to take a journey back in time to the 1960s golden era of KL Chinatown. The beautifully restored laneway itself features murals showcasing the lives of Chinese settlers in the area during the 1960s, and frequently features fresh, thought-provoking installations with themes surrounding Chinese culture.



## **Sarina Sundara Rajah**

### **Founding Principal of SRGC** **Founding President of Safe Sport Malaysia** **Commonwealth Games Gold Medallist**

Since she was 12 years old, Sarina Sundara Rajah's world revolved around Rhythmic Gymnastics, and it remains an integral part of her life today. She is the Founding Principal of Sarina Rhythmic Gymnastics Club, which works to empower women and girls through the sport and raise awareness about its profound positive impact on society.

In her efforts to help athletes reach their peak potential, Sarina dedicates much of her time to improving the sports ecosystem in Malaysia, pushing for Safe Sport reforms. Building on this work, Safe Sport Malaysia was established to create a sport community where participants can work and learn together without fear of abuse or misconduct.

Sports have become an increasingly powerful tool for demonstrating athleticism, courage, and creativity, contributing to personal and economic growth and development. For that reason, she is here to build synergies between the orange economy and what she refers to as the peach economy.

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# SEE YOU THERE!



## QUESTIONS?

603-76131510

[kandesh@macomm.com.my](mailto:kandesh@macomm.com.my)

