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BELIEF

A YOUNG KANCILS CHALLENGE

Belief.
Belief gives you reason for being.
Belief is what brings ideas to life.
Belief can change the world.

For worse.

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Belief gives you reason for being.
Belief is what brings ideas to life.
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For better.

Here's your chance to make a difference, and drive the right kind of belief.
Get ready for a Young Kancils challenge like no other.

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BELIEF

A YOUNG KANCILS CHALLENGE

- Team: Choose a 3-person team. We value collaboration and believe that creativity transcends the creative department. So find the right partners and go for it!
- Each agency can submit a maximum of 3 teams
- What is a Young Kancil?
If you're 30 years old and under, you qualify to participate
- What's the prize?
Grand Prix winners will represent Malaysia in the Young Lotus challenge at ADFEST 2020 in Pattaya, Thailand.
- Young Kancils is open to all 4As agencies
- Only 20 teams will be accepted. So register now!

Details:

Friday 18 October

2:30pm to 6pm

Workshop @ Living Room L25, Menara Maxis

Important: please be there by 230pm as we'll need to get passes to enter the building

Saturday 19 October

9am

24-hour challenge briefing

@ Eastin Hotel Main Conference Room

Sunday 20 October

9am

Presentation @ Eastin Hotel Main Conference Room

Price:

RM600 per team

MAXIS X YOUNG CREATIVE CHALLENGE 2019

REGISTRATION FORM

AGENCY NAME

CONTACT NUMBER

Team member 1

NAME

DESIGNATION

EMAIL

CONTACT NO

Team member 2

NAME

DESIGNATION

EMAIL

CONTACT NO

Team member 3

NAME

DESIGNATION

EMAIL

CONTACT NO

ORGANISED BY:



4As MALAYSIA

GROWING BRANDS
THROUGH CREATIVITY

KANCILS 2019

OFFICIAL SPONSOR



IN COLLABORATION WITH

